

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending December 5th, 2020 – New Ads Down 19%**

WETHERSFIELD, December 11th, 2020 – During the week ending December 5, 2020, there were 2,815 new postings, down 19% or -670 new ads from a week before. This overall decrease was driven by declines in Accommodation & Food Services (-226 new ads), Finance & Insurance (-224 new ads), and Retail Trade (-191 new ads) and buoyed by an over the week increase in Health Care & Social Assistance (+128 new ads). This weekly drop in early December is similar to percent change that occurred during the same time last year. In late 2019 and late 2020, new ads fell by over 20 percent in the weeks leading up to Thanksgiving, rebounded during the second half of November and fell by over 15 percent during the first week of December. The graph below also illustrates how total weekly new ads have in 2020 shifted to lower levels after Covid-19 impacted the economy.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Software Developers, Retail Salespersons, and Computer Occupations.

**Employers** with the most new postings include Hartford Healthcare, Griffin Health, and Trinity Health.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (624 new postings, +26% over the week)
* **Retail Trade** (316 new postings, -38% over the week)
* **Finance & Insurance** (221 new postings, -50% over the week)


 15 sectors had job posting decreases over the week, 3 were unchanged, and 3 had increases. Some of the largest percent decreases occurred in Accommodation & Food Services (-63% or -226 new ads), Educational Services (-55% or -94 new ads), and Finance & Insurance (-50% or -224). Employers within those three industries with large declines include Boston Market (-100% or 223 new ads), Yale University (-81% or -34 new ads), Deloitte (-86.4% or -19 new ads), and Ernst & Young (-60% or -18 new ads). Of the 3 increasing industries, the largest percent increase occurred in Health Care & Social Assistance (+26% or +128 new ads). Employers in Healthcare & Social Assistance with large increases include the three employers with the largest over the week gains overall, Hartford Healthcare (+59 over the week), Griffin Health (+55 new ads), and Trinity Health (+45 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Software Developers, Applications (179 new postings, +86% over the week)
* Retail Salespersons (114 new postings, -25% over the week)
* Computer Occupations, All Other (96 new postings, -14% over the week)



**Employers with the Most New Job Postings**

 Employers with the most new job postings were mostly in Health Care, Retail Trade, Finance & Insurance. The 25 employers shown above account for 21 percent of all new ads. Of the top 25 employers, 11 had over the week increases, one was unchanged, and 13 had decreases. The largest increases were had by Hartford Hospital (+59 new ads), Griffin Health (+55 new ads), and Trinity Health (+45 new ads). Of the 13 decreasing employers, the largest declining employers were Anthem Blue Cross (-63 new ads), BJ’s Wholesale Club, Inc. (-25 new ads), and the State of Connecticut (-23 new ads).

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)